Vrai ou faux, l'Inde a produit en 2013 plus de trois fois plus de films que les Etat unis ? merci



Notre réponse du 22/01/2018

Afin de trouver des statistiques sur la production de films de l'Inde et des Etats-unis, j'ai consulté, non sans mal le site suivant :

Institut de statistiques de l'Unesco
Indicateurs pour l'industrie du cinéma 06/04/2017
Pour consulter les statistiques, veuillez consulter http://data.uis.unesco.org

Sauf erreur d'interprétation, l'Inde produit 2,5 fois plus de films que les USA
Inde **1724 films** au total pour 2013
USA **738 films** au total
Je vous laisse vérifier en consultant le lien puis les critères…

Voir également ces rapports (en anglais) sur le cinéma indien

2012: Digital Dawn – The metamorphosis begins Indian Media and Entertainment Industry

http://www.in.kpmg.com/securedata/ficci/asp/Archives.asp

2011 has been a dynamic year for the Indian Media & Entertainment (M&E) industry – A year in which the transformation of the industry began to take hold. It was also a year of mixed fortunes, with advertising growth being robust in the first half (January to June), and muted in the second (July to December). The long-promised digital ecosystem began to impact various segments. Film saw benefits from digital distribution with wide releases and early capture of revenue, cable digitization got underway, and the music industry grew on the back of consumption of digital music. The analysis presented in this report has been put together after extensive discussions with senior stakeholders of the Indian M&E industry.

Download Report

Rapport de 2013 daté de 2014 **The stage is set** FICCI-KPMG Indian Media and Entertainment
Industry Report 2014

https://assets.kpmg.com/content/dam/kpmg/pdf/2014/03/FICCI-Frames-2014-The-stage-is-set-Report-2014.pdf

Voir page 63 pour le cinéma

> *Executive summary: Year 2013 2013 was another good year for the film industry. Coming off 2012, a record year , the industry recorded a strong performance both in terms of content and box office collections. As anticipated, the year was marked with movies which scored big at the box office with stronger stories, grander sets, experimental concepts, new faces, multistarrers and strategic marketing initiatives, which has pushed the envelope further for the Indian film industry.2 While the capital poured in through organised and unorganised channels, the industry still faced challenges in delivering robust bottom line results. In order to deliver better returns, players have started contesting the*

> *‘traditional success formulas’. A quick look at the recent box office collections shows that the traditional notions of delivering a ‘blockbuster’ performance have been tested, defeated and buried deep under. The audience have shown their appetite for differentiated content, continuing the story of evolution of the Indian audiences. The audiences, in many cases, stayed away from the regular run-of-the-mill concepts, barring a few megastarrers that were able to pull in viewers based on star persona and past successes.*

Le marché du film indien, impénétrable pour le cinéma international ?
ARTICLE par Mohamed BENDJEBBOUR • Publié le 30.03.2011
http://www.inaglobal.fr/cinema/article/le-marche-du-film-indien-impenetrable-pour-le-cinema-international#intertitre-4

Un article un peu ancien mais intéressant :
Cinéma : statistiques mondiales, Graeme Villeret 5 mai 2009
https://www.populationdata.net/2009/05/05/cinema-statistiques-mondiales/

Cordialement,

Eurêkoi – Bibliothèque Publique d’Information